

PRIVACY POLICY

Last updated January 14, 2025

This Privacy Notice for 4Boars ("we," "us," or "our") describes how and why we might access, collect, store, use, and/or share ("process") your personal information when you use our services ("Services"), including when you:

- Visit our website at <https://4boars.com/>, or any other website of ours that links to this Privacy Notice.
- Engage with us in other related ways, including sales, marketing, or events.

Questions or concerns?

Reading this Privacy Notice will help you understand your privacy rights and choices. We are responsible for making decisions about how your personal information is processed. If you do not agree with our policies and practices, please do not use our Services. If you still have any questions or concerns, please contact us at clients@4boars.com.

SUMMARY OF KEY POINTS

This summary provides key points from our Privacy Notice. You can find more details about any of these topics by clicking the link following each key point or by using our table of contents below to find the section you are looking for.

- **What personal information do we process?**
When you visit, use, or navigate our Services, we may process personal information depending on how you interact with us and the Services, the choices you make, and the products and features you use. Learn more about personal information you disclose to us.
 - **Do we process any sensitive personal information?**
Some information may be considered "special" or "sensitive" in certain jurisdictions (e.g., racial or ethnic origins, sexual orientation, religious beliefs). However, we do not process sensitive personal information.
 - **Do we collect any information from third parties?**
We do not collect any information from third parties.
 - **How do we process your information?**
We process your information to provide, improve, and administer our Services, communicate with you, for security and fraud prevention, and to comply with law. We may also process your information for other purposes with your consent. Learn more about how we process your information.
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1. WHAT INFORMATION DO WE COLLECT?

Personal information you disclose to us

In short: We collect personal information that you provide to us voluntarily.

We collect personal information that you voluntarily provide to us when you express an interest in obtaining information about us or our products and services, when you participate in activities on our Services, or when you contact us directly.

Personal information provided by you

The personal information we collect depends on the context of your interactions with us and our services, the choices you make, and the products and features you use.

Sensitive Information

We do not process sensitive information.

All personal information that you provide to us must be true, complete, and accurate, and you must notify us of any changes to such personal information.

2. HOW DO WE PROCESS YOUR INFORMATION?

In short: We process your information to provide, improve, and administer our Services, communicate with you, ensure security and fraud prevention, and comply with the law. We may also process your information for other purposes with your consent.

We process your personal information for various reasons, depending on how you interact with our Services, including:

- **Email addresses**
- **Names**
- **Contact preferences**

What We Process

To save or protect an individual's vital interests, we may process your information when necessary to prevent harm.

3. WHAT LEGAL BASES DO WE RELY ON TO PROCESS YOUR INFORMATION?

In short: We only process your personal information when we believe it is necessary and we have a valid legal reason (e.g., your consent, to comply with laws, to provide services, to fulfill contractual obligations, to protect your rights, or to fulfill our legitimate business interests).

If you are located in the EU or UK:

The General Data Protection Regulation (GDPR) and UK GDPR require us to explain the legal bases we rely on to process your personal information. We may rely on the following legal bases:

- **Consent:** We may process your information if you have given us permission (i.e., consent) to use your personal information for a specific purpose. You can withdraw your consent at any time.

- **Legal Obligations:** We may process your information when necessary to comply with our legal obligations, such as cooperating with law enforcement or regulatory bodies, defending our legal rights, or providing evidence in litigation.
 - **Vital Interests:** We may process your information when necessary to protect your vital interests or those of a third party, such as in emergency situations involving potential harm.
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4. DO WE USE COOKIES AND OTHER TRACKING TECHNOLOGIES?

In short: Yes, we use cookies and other tracking technologies to collect and store your information.

We may use cookies, web beacons, and similar tracking technologies (such as pixels) to gather information when you interact with our Services. Cookies are small text files that are placed on your device and help us enhance your user experience by remembering your preferences, improving our website's functionality, and helping us analyze how users interact with our Services.

Types of Cookies We Use:

- **Essential Cookies:** These cookies are necessary for the functioning of our website and Services. They enable basic features like security, page navigation, and access to secure areas of the website. Without these cookies, the website cannot function properly.
- **Performance Cookies:** These cookies collect information about how visitors use our website, such as which pages are visited most often and if they receive error messages. These cookies help us improve the performance of our website and provide a better user experience.
- **Functional Cookies:** These cookies allow our website to remember your choices (such as language preferences, or region) and provide enhanced, more personalized features.
- **Targeting/Advertising Cookies:** These cookies are used to deliver ads that are more relevant to you and your interests. They can also be used to limit the number of times you see an ad and help measure the effectiveness of ad campaigns. We may allow third-party service providers to use cookies for advertising purposes on our Services.

How We Use Cookies and Tracking Technologies:

- **To enhance your experience:** Cookies help us remember your preferences, settings, and log-in information so you do not have to re-enter it each time you visit.
- **For analytics:** We use cookies to analyze the performance of our website and understand how users navigate and interact with it. This helps us improve our services and offer a better user experience.
- **For advertising:** We may use cookies to personalize ads on our website and other websites you visit. This allows us to display ads that are more relevant to your interests and helps us track the success of our advertising campaigns.

Third-Party Cookies:

We may also allow third-party service providers to place cookies on our Services for analytics and advertising purposes. These third parties use their cookies to collect data on your behavior across various websites and tailor advertisements based on your interests.

Managing Cookies:

You can control cookies through your browser settings. Most web browsers are set to accept cookies by default. However, you can usually modify your browser settings to delete cookies or reject cookies altogether. If you choose to reject cookies, some features of our Services may not work as intended.

For more information on how to manage cookies, you can visit your browser's help section or the following links for major browsers:

- Google Chrome
- [Mozilla Firefox](#)
- [Safari](#)
- [Microsoft Edge](#)

Cookie Consent:

By using our Services, you consent to the use of cookies in accordance with this Privacy Policy. If you do not accept the use of cookies, you may disable them by adjusting your browser settings as described above.

5. HOW LONG DO WE KEEP YOUR INFORMATION?

In short: We keep your information for as long as necessary to fulfill the purposes outlined in this Privacy Notice, unless required by law.

We will only retain your personal information for as long as needed for the purposes outlined in this Privacy Notice, unless a longer retention period is required by law (e.g., for tax or accounting purposes). When we no longer have a legitimate business need to process your information, we will delete or anonymize it, or store it in backup archives if that is not possible.

6. HOW DO WE KEEP YOUR INFORMATION SAFE?

In short: We aim to protect your personal information through technical and organizational security measures.

We have implemented reasonable security measures to protect your personal information. However, no system can be 100% secure, and we cannot guarantee that unauthorized third parties will not be able to bypass our security and improperly collect or alter your information.

7. WHAT ARE YOUR PRIVACY RIGHTS?

In short: Depending on your location, you may have rights that allow greater control over your personal information.

In regions like the EEA, UK, Switzerland, and Canada, you have rights such as:

- Accessing and obtaining a copy of your personal information
- Requesting rectification or deletion of your information
- Restricting the processing of your information
- Data portability (if applicable)
- Objecting to automated decision-making

You can make a request by contacting us. If you are in the EEA or UK and believe your data is being processed unlawfully, you can lodge a complaint with the relevant authority.

8. CONTROLS FOR DO-NOT-TRACK FEATURES

Some browsers and mobile apps allow you to activate a Do-Not-Track (DNT) feature, signaling your preference not to have your online activities tracked. Currently, we do not respond to DNT signals as there is no universal standard for their implementation.

9. DO WE MAKE UPDATES TO THIS NOTICE?

In short: Yes, we will update this notice as necessary to stay compliant with laws.

We may update this Privacy Notice from time to time. Any changes will be reflected in the updated "Revised" date at the top of the notice. If material changes are made, we may notify you by posting a notice or sending you a direct notification.

10. HOW CAN YOU CONTACT US ABOUT THIS NOTICE?

If you have any questions or comments about this Privacy Notice, please email us at clients@4boars.com or contact us by mail at:

4Boars, s. r. o.
Nová 161/6, 900 44 Tomášov
Slovakia

11. HOW CAN YOU REVIEW, UPDATE, OR DELETE THE DATA WE COLLECT FROM YOU?

You have the right to request access to the personal information we collect from you, request corrections, or ask us to delete your information. You may also withdraw consent to our processing of your personal data. These rights may be limited in certain situations by applicable law. To request to review, update, or delete your data, please submit a data subject access request.